

FACTORY-DIRECT PRICING 2025



Our pricing is based on the total number of frames ordered, not the quantity per style. There's no minimum per style — in fact, Your Brand Eyewear has no minimum order quantity at all. Technically, you could order just one frame.

The quantities listed below refer to total frames, not per style. Combining frames between both collections is allowed to achieve larger discounts.

PRICE LIST GREEN CORE COLLECTION 2025

Level	M.O.Q.	Base Price*	Discount%	Billed Price	Free Frames	Effective Net	
Bronze	36	\$39.95	10%	\$35.95	0	\$35.95	
Silver	72	\$39.95	15%	\$33.95	0	\$33.95	
Gold	108	\$39.95	20%	\$31.95	12	\$29.82	Most Popular
Platinum	150	\$39.95	30%	\$27.95	24	\$24.09	
Key Acct	500+	39.95	45%	\$21.97	50	\$19.97	

All frames include custom branding and branded soft-pouch case and cleaning cloths

* Add \$10 to base price for titanium models 8025, 8026, 8027



PRICE LIST YBE BLACK LUXURY COLLECTION 2025

Level	M.O.Q.	Base Price	Discount%	Billed Price	Free Frames	Net Price
Bronze	18	\$65.00	10%	\$58.50	0	\$58.50
Silver	60	\$65.00	15%	\$52.55	0	\$52.55
Gold	90	\$65.00	30%	\$45.45	8	\$41.39
Platinum	150	\$65.00	40%	\$39.00	30	\$35.45
Key Acct	500+	\$65.00	45%	\$32.50	*	\$32.50

All frames include branded, presentation box, soft-pouch case, cleaning cloths and shopping bag.