

A woman with long, dark, wavy hair is the central focus. She is wearing black-rimmed glasses with a tortoiseshell pattern on the temples. She has a small nose ring and is wearing a thin gold chain necklace. Her expression is neutral as she looks directly at the camera. The background is a dark, solid color.

YB

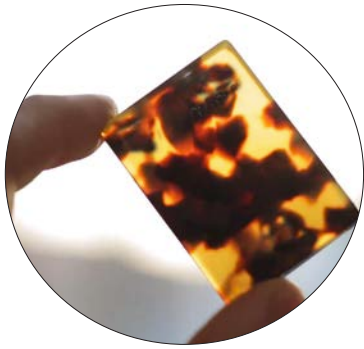
**YOUR BRAND
EYEWEAR**

2025

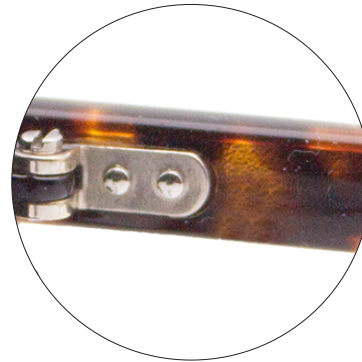
THE SILVER TIER PRESELECT COLLECTION

36 Curated Styles for Strong Sell-Through

WE USE ONLY



Grade A acetate



German & Japanese Stainless & Riveted Hinges

THE BEST



Why These Styles? Why These Colors?

This collection isn't random — it's strategic.

Every frame in this catalog was selected using real-time analytics from our production line, factoring in initial orders, reorders, and Rx lab traffic across hundreds of accounts. These are the styles and colors that consistently move, not just once, but repeatedly.

We've also curated the ideal statistical mix of men's, women's, and unisex styles, based on what independent optical buyers are actually ordering and reordering. It's a data-backed blend designed to fit your shelves and your patients.

When it comes to color, we focus on what sells: black, tortoise, gray, and striated muted tones. These aren't trendy or flashy, they're timeless. Think of them as the optical equivalent of blue jeans, white button-downs, navy blazers, and black cocktail dresses. Always in style, always in demand.

Private-label success is about fast sell-through, strong margins, and reliable turns. That's exactly what this preselect catalog delivers.

These aren't basic. They're essential.

Mark Graham

YB432



Black (01)

Qty

A	B	ED	DBL	TEMPLE
55	37	56	20	145



Gun (03)

Qty



Model 432

YB437



Black (01)

Qty

A	B	ED	DBL	TEMPLE
56	34	57	20	145



Espresso (02)

Qty

YB433



Black (01)

Qty

A	B	ED	DBL	TEMPLE
55	37	56	20	145



Shiny Silver (03)

Qty

YB417



Havana (02)

Qty

A	B	ED	DBL	TEMPLE
48	41	42	20	142



Smoke Mist (03)

Qty

YB418



Black (01)

Qty

A	B	ED	DBL	TEMPLE
51	40	49	20	142



Havana Bone (02)
Double Laminated

Qty

YB419



Bark (01)

Qty

A	B	ED	DBL	TEMPLE
56	37	53	17	145



Havana Bone (03)
Double Laminated

Qty

YB420



Canary Wood (01)

Qty

A	B	ED	DBL	TEMPLE
54	39	53	17	142



Havana Bone (02)
Double Laminated

Qty

YB421



Coral Sands (01)

Qty



A	B	ED	DBL	TEMPLE
50	38	47	17	142



Cafe Tobacco (03)

Qty



YB422



Cabernet (01)

Qty



A	B	ED	DBL	TEMPLE
54	39	50	17	142



Coral Reef (02)

Qty



YB423



Painted Desert (01)

Qty



A	B	ED	DBL	TEMPLE
53	43	50	16	140



Gray Tort (03)

Qty



YB424 YB320

Same shape - new color applications

Qty



YB320

Peach Tort 01

A	B	ED	DBL	TEMPLE
51	40.49	46.75	18	142

Qty



YB424

Tortoise Onyx (03)

YB425

Qty



Tortoise (01)

A	B	ED	DBL	TEMPLE
47	39	42	23	143

Qty



Moss (04)

YB493

Qty



Black (01)

A	B	ED	DBL	TEMPLE
55	50	58	18	143

Qty



Havana (02)

YB204

Qty



Black 01

A	B	ED	DBL	TEMPLE
54	39.15	54.19	17	142

Qty



Light Tortoise 04

YB207

Qty



Tortoise Crystal 02

A	B	ED	DBL	TEMPLE
50	39.86	49.51	17	142

Qty



Gray Tortoise 03

YB219

Qty



Matt Blk Tort 04

A	B	ED	DBL	TEMPLE
51	41.64	52.42	18	142

Qty



Gray Stripe 07

YB352

Qty



Tortoise 04

A	B	ED	DBL	TEMPLE
50	37.89	49.74	18	145

Qty



Crystal 05

YB360

Qty



Black 01

A	B	ED	DBL	TEMPLE
52	34.40	51.44	18	145

Qty



Tortoise 02

YB362

Qty



Striated Tortoise 02

A	B	ED	DBL	TEMPLE
53	38.03	54	20	145

Qty



Gray Striate 04

YB364

Qty



Black 01

A	B	ED	DBL	TEMPLE
54	37.33	53.53	19	145

Qty



Gray Fade 03

YB365

Qty



Black Crystal 01

A	B	ED	DBL	TEMPLE
54	38.19	51	17	145

Qty



Clear Rose 04

YB368

Qty



Black 01

A	B	ED	DBL	TEMPLE
50	39.96	49.91	17	145

Qty



Tortoise Rose 04

YB369

Qty



Striated Tortoise 03

A	B	ED	DBL	TEMPLE
52	38.69	53.11	19	145

Qty



Gray Fade 04

YB372

Qty



Striated 03

A	B	ED	DBL	TEMPLE
51	42.94	50	20	145

Qty



Gradient Gray 04

YB374

Qty



Black 01

A	B	ED	DBL	TEMPLE
50	39.05	51.52	20	145

Qty



Indigo 07

YB376

Qty



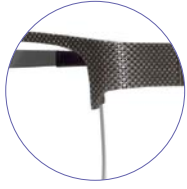
Black 01

A	B	ED	DBL	TEMPLE
53	40.66	53.77	18	145

Qty



Tortoise 02



YB385

Qty



Gun 03

A	B	ED	DBL	TEMPLE
54	32.2	55.56	18	140

Qty



Navy 04

YB389

Qty



Black 01

A	B	ED	DBL	TEMPLE
53	40.27	53.07	20	145

Qty



Brown 02

YB390



Brown 02

Qty



A	B	ED	DBL	TEMPLE
53	37.68	48.7	16	140



Red 03

Qty



YB405

Qty



Grey Tortoise 01

A	B	ED	DBL	TEMPLE
50	39.04	48.42	17	135

Qty



Striated Tortoise 02

YB413

Qty



Linen 03

A	B	ED	DBL	TEMPLE
53	44	51	16	140

Qty



Champaign 04

YB414

Qty



Matt Black. 01

A	B	ED	DBL	TEMPLE
50	41	43	20	145

Qty



Havana 03

YB309



Qty



Black 01

A	B	ED	DBL	TEMPLE
56	46.76	55.6	17	140

Qty



Shiny Gold

YB391

Qty



Gold/Tortoise (02)

A	B	ED	DBL	TEMPLE
49	41.83	47.83	18	142

Qty



Silver/Crystal (04)



TITANIUM

YB8025

Qty



Black (05)

A	B	ED	DBL	TEMPLE
54	34	51	18	145

Qty



Matte Titan (22)



YB408

Qty



Brown (02)

A	B	ED	DBL	TEMPLE
59	37	58	19	155

Qty



Navy (04)