

A woman with long, dark, wavy hair is the central focus. She is wearing black-rimmed glasses with a tortoiseshell pattern on the temples. She has a neutral expression and is looking directly at the camera. She is wearing a thin, gold-colored chain necklace and a dark green, button-up top. The background is a solid, dark green color.

YB

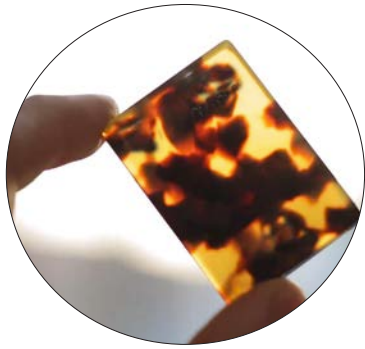
YOUR BRAND
EYEWEAR

2025

THE BRONZE TIER PRESELECT COLLECTION

15 Curated Styles for Strong Sell-Through

WE USE ONLY



Grade A acetate



German & Japanese Stainless & Riveted Hinges

THE BEST



Why These Styles? Why These Colors?

This collection isn't random — it's strategic.

Every frame in this catalog was selected using real-time analytics from our production line, factoring in initial orders, reorders, and Rx lab traffic across hundreds of accounts. These are the styles and colors that consistently move, not just once, but repeatedly.

We've also curated the ideal statistical mix of men's, women's, and unisex styles, based on what independent optical buyers are actually ordering and reordering. It's a data-backed blend designed to fit your shelves and your patients.

When it comes to color, we focus on what sells: black, tortoise, gray, and striated muted tones. These aren't trendy or flashy, they're timeless. Think of them as the optical equivalent of blue jeans, white button-downs, navy blazers, and black cocktail dresses. Always in style, always in demand.

Private-label success is about fast sell-through, strong margins, and reliable turns. That's exactly what this preselect catalog delivers.

These aren't basic. They're essential.

Mark Graham

YB432

Qty



Black (01)

A	B	ED	DBL	TEMPLE
55	37	56	20	145

Qty



Gun (03)



Model 432

YB437

Qty



Black (01)

A	B	ED	DBL	TEMPLE
56	34	57	20	145

Qty



Espresso (02)

YB418

Qty



Black (01)

A	B	ED	DBL	TEMPLE
51	40	49	20	142

Qty



Havana Bone (02)
Double Laminated

YB419

Qty



Bark (01)

A	B	ED	DBL	TEMPLE
56	37	53	17	145

Qty



Havana Bone (03)
Double Laminated

YB421



Coral Sands (01)

Qty



A	B	ED	DBL	TEMPLE
50	38	47	17	142



Cafe Tobacco (03)

Qty



YB422

Qty



Coral Reef (02)

A	B	ED	DBL	TEMPLE
54	39	50	17	142

YB365

Qty



Black Crystal 01

Same shape - new color applications

YB423

Qty



Gray Tort (03)

A	B	ED	DBL	TEMPLE
53	43	50	16	140

YB413

Qty



Champaign 04

Same shape - new color applications

YB320

Same shape - new color applications

Qty



YB320

Peach Tort 01

A	B	ED	DBL	TEMPLE
51	40.49	46.75	18	142

YB424

Qty



YB424

Tortoise Onyx (03)

YB204

Qty



Black 01

A	B	ED	DBL	TEMPLE
54	39.15	54.19	17	142

Qty



Light Tortoise 04

YB207

Qty



Tortoise Crystal 02

A	B	ED	DBL	TEMPLE
50	39.86	49.51	17	142

Qty



Gray Tortoise 03

YB219

Qty



Matt Blk Tort 04

A	B	ED	DBL	TEMPLE
51	41.64	52.42	18	142

Qty



Gray Stripe 07

YB362

Qty



Striated Tortoise 02

A	B	ED	DBL	TEMPLE
53	38.03	54	20	145

Qty



Gray Striate 04

YB368

Qty



Black 01

A	B	ED	DBL	TEMPLE
50	39.96	49.91	17	145

Qty



Tortoise Rose 04

YB374

Qty



Black 01

A	B	ED	DBL	TEMPLE
50	39.05	51.52	20	145

Qty



Indigo 07

YB389

Qty



Black 01

A	B	ED	DBL	TEMPLE
53	40.27	53.07	20	145

Qty



Brown 02

YB405

Qty



Grey Tortoise 01

A	B	ED	DBL	TEMPLE
50	39.04	48.42	17	135

Qty



Striated Tortoise 02

YB414

Qty



Matt Black. 01

A	B	ED	DBL	TEMPLE
50	41	43	20	145

Qty



Havana 03

YB408

Qty



Brown (02)

A	B	ED	DBL	TEMPLE
59	37	58	19	155

Qty



Navy (04)