



**YB**

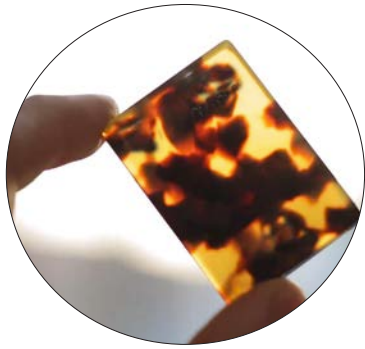
**YOUR BRAND  
EYEWEAR**

**2025**

**THE PLATINUM TIER PRESELECT COLLECTION**

36 Curated Styles for Strong Sell-Through

WE USE ONLY



Grade A acetate



German & Japanese Stainless & Riveted Hinges

THE BEST



## Why These Styles? Why These Colors? This collection isn't random — it's strategic.

Every frame in this catalog was selected using real-time analytics from our production line, factoring in initial orders, reorders, and Rx lab traffic across hundreds of accounts. These are the styles and colors that consistently move, not just once, but repeatedly.

We've also curated the ideal statistical mix of men's, women's, and unisex styles, based on what independent optical buyers are actually ordering and reordering. It's a data-backed blend designed to fit your shelves and your patients.

When it comes to color, we focus on what sells: black, tortoise, gray, and striated muted tones. These aren't trendy or flashy, they're timeless. Think of them as the optical equivalent of blue jeans, white button-downs, navy blazers, and black cocktail dresses. Always in style, always in demand.

Private-label success is about fast sell-through, strong margins, and reliable turns. That's exactly what this preselect catalog delivers.

**These aren't basic. They're essential.**

*Mark Graham*

**YB432**



Black (01)

Qty

A	B	ED	DBL	TEMPLE
55	37	56	20	145



Espresso (02)

Qty



Gun (03)

Qty



Model 432

**YB437**



Black (01)

Qty

A	B	ED	DBL	TEMPLE
56	34	57	20	145



Espresso (02)

Qty



Gun (03)

Qty

**YB433**



Black (01)

Qty

A	B	ED	DBL	TEMPLE
55	37	56	20	145



Espresso (02)

Qty



Shiny Silver (03)

Qty

**YB417**



Canary Wood (01)

Qty

A	B	ED	DBL	TEMPLE
48	41	42	20	142



Havana (02)

Qty



Smoke Mist (03)

Qty



**YB418**



Black (01)

Qty

A	B	ED	DBL	TEMPLE
51	40	49	20	142



Havana Bone (02)  
Double Laminated

Qty



Smoke Mist Fade (03)

Qty

**YB419**



Bark (01)

Qty

A	B	ED	DBL	TEMPLE
56	37	53	17	145



Mahogany (02)

Qty



Havana Bone (03)  
Double Laminated

Qty

**YB420**



Canary Wood (01)

Qty

A	B	ED	DBL	TEMPLE
54	39	53	17	142



Havana Bone (02)  
Double Laminated

Qty



Smoke Mist (03)

Qty

**YB421**



Coral Sands (01)

Qty



A	B	ED	DBL	TEMPLE
50	38	47	17	142



Grape Fantasy (02)

Qty



Cafe Tobacco (03)

Qty



**YB422**



Cabernet (01)

Qty



A	B	ED	DBL	TEMPLE
54	39	50	17	142



Coral Reef (02)

Qty



Amethyst (03)

Qty



**YB423**



Painted Desert (01)

Qty



A	B	ED	DBL	TEMPLE
53	43	50	16	140



Coral Reef (02)

Qty



Gray Tort (03)

Qty



**YB424    YB320**

Same shape - new color applications

Qty



**YB320**

Peach Tort 01

A	B	ED	DBL	TEMPLE
51	40.49	46.75	18	142

Qty



**YB320**

SageTort 02

Qty



**YB424**

Tortoise Onyx (03)

**YB425**

Qty



Tortoise (01)

A	B	ED	DBL	TEMPLE
47	39	42	23	143

Qty



Havana (03)

Qty



Moss (04)



## YB493

Qty



Black (01)

A	B	ED	DBL	TEMPLE
55	50	58	18	143

Qty



Havana (02)

Qty



Crystal (03)

**YB204**

Qty



Black 01

A	B	ED	DBL	TEMPLE
54	39.15	54.19	17	142

Qty



Light Tortoise 04

**YB204**

Qty



Crystal 05

A	B	ED	DBL	TEMPLE
54	39.15	54.19	17	142

**YB207**

Qty



Black Crystal 01

A	B	ED	DBL	TEMPLE
50	39.86	49.51	17	142

Qty



Tortoise Crystal 02

Qty



Gray Tortoise 03

**YB219**

Matt Blk Tort 04

Qty



A	B	ED	DBL	TEMPLE
51	41.64	52.42	18	142

Qty



Tortoise 06

Qty



Gray Stripe 07

## YB352

Qty



Tortoise 04

A	B	ED	DBL	TEMPLE
50	37.89	49.74	18	145

Qty



Crystal 05

Qty



Striated Tort 06

**YB360**

Qty



Black 01

A	B	ED	DBL	TEMPLE
52	34.40	51.44	18	145

Qty



Tortoise 02

Qty



Clear Gray 04

**YB362**

Qty



Striated Tortoise 02

A	B	ED	DBL	TEMPLE
53	38.03	54	20	145

Qty



Sage 03

Qty



Gray Striate 04

**YB364**

Qty



Black 01

A	B	ED	DBL	TEMPLE
54	37.33	53.53	19	145

Qty



Tortoise 02

Qty



Gray Fade 03



**YB365**

Qty



Black Crystal 01

A	B	ED	DBL	TEMPLE
54	38.19	51	17	145

Qty



Tortoise 02

Qty



Clear Rose 04

**YB368**

Qty



Black 01

A	B	ED	DBL	TEMPLE
50	39.96	49.91	17	145

Qty



Tortoise Rose 04

Qty



Tortoise Blue 03

**YB369**

Qty



Black 01

A	B	ED	DBL	TEMPLE
52	38.69	53.11	19	145

Qty



Striated Tortoise 03

Qty



Gray Fade 04

**YB372**

Qty



Black 01

A	B	ED	DBL	TEMPLE
51	42.94	50	20	145

Qty



Tortoise 02

Qty



Crystal 05

**YB374**

Qty



Black 01

A	B	ED	DBL	TEMPLE
50	39.05	51.52	20	145

Qty



Striated Tortoise 03

Qty



Indigo 07

**YB376**

Qty



Black 01

A	B	ED	DBL	TEMPLE
53	40.66	53.77	18	145

Qty

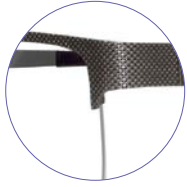


Tortoise 02

Qty



Crystal 06



**YB385**

Qty



Black 01

A	B	ED	DBL	TEMPLE
54	32.2	55.56	18	140

Qty



Gun 03

Qty



Navy 04

**YB389**

Qty



Black 01

A	B	ED	DBL	TEMPLE
53	40.27	53.07	20	145

Qty



Brown 02

Qty



Navy 04



**YB390**



Violet 01

Qty



A	B	ED	DBL	TEMPLE
53	37.68	48.7	16	140



Brown 02

Qty



Red 03

Qty



**YB405**

Qty



Grey Tortoise 01

A	B	ED	DBL	TEMPLE
50	39.04	48.42	17	135

Qty



Striated Tortoise 02

Qty



Topaz 04

**YB413**

Qty



Havana 02

A	B	ED	DBL	TEMPLE
53	44	51	16	140

Qty



Linen 03

Qty



Champaign 04

**YB414**

Qty



Matt Black. 01

A	B	ED	DBL	TEMPLE
50	41	43	20	145

Qty



Havana 03

Qty



Crystal 04



**YB309**

Qty



Black 01

A	B	ED	DBL	TEMPLE
56	46.76	55.6	17	140

Qty



Shiny Gold

Qty



Shiny Silver

**YB391**

Qty



Black (01)

A	B	ED	DBL	TEMPLE
49	41.83	47.83	18	142

Qty



Gold/Tortoise (02)

Qty



Silver/Crystal (04)



TITANIUM

**YB8025**

Qty



Black (05)

A	B	ED	DBL	TEMPLE
54	34	51	18	145

Qty



Shiny Titan (02)

Qty



Matte Titan (22)





**YB408**

Qty



Black (01)

A	B	ED	DBL	TEMPLE
59	37	58	19	155

Qty



Gun (03)

Qty



Navy (04)